



**Press Release  
FOR IMMEDIATE RELEASE**

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**Genesis Introduces Chill Tank Antifreeze Concentrate**  
*New Sustainable Product Keeps Water from Freezing*

**WAUKEGAN, III.** (Nov. 17, 2009)... [Amerikal Products Corporation](#), through its Genesis® line of sustainable pressroom solutions has introduced a new product called Chill Tank Antifreeze Concentrate (CTAC). The new sustainable product keeps water flowing freely without freezing.

Dyed with a yellow tint, Genesis® CTAC appears clear when applied to your chiller's water system. Mixed with water, the mixture allows the operator to ensure the system is optically clear of any fabrication debris, calcium or mineral buildup. If discoloration occurs, this is an indication that the chiller liquid needs to be filtered of any sediment that may be present. In addition to making unwanted buildup visible, the yellow tint of Genesis® CTAC allows you to see any leaks that may be visible in pipes and fittings.

"Unlike other antifreeze products, there is no alcohol, ammonia or bleach in CTAC," said Bob Danielson, Jr., vice president, business development. "It is extremely effective without harmful toxins, unpleasant odors or dangerous chemicals."

Genesis® CTAC will evenly maintain temperatures and flow to prevent unwanted freezing. It works best in closed loop applications where propylene glycol solutions are preferred or required.

The new product is available to printers worldwide and can be purchased in a variety of sizes: 5 gallon cube, 30 gallon drum, 55 gallon drum or a 330 gallon disposable tote.

**About Amerikal**

Since 1989, Amerikal Products Corporation has been committed to designing and engineering process management equipment to reduce costs and improve productivity in pressrooms worldwide. The company also offers printers a full line of sustainable pressroom solutions called Genesis®. Amerikal's comprehensive approach to training and implementation helps printers reduce waste, pollution, energy costs and eliminate hazardous chemicals from their facilities. For more information, visit [www.amerikal.com](http://www.amerikal.com) or [www.geneischemistry.com](http://www.geneischemistry.com) or call 847.244.3600.

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