



**Press Release
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Amerikal Promotes Buettner
Sustainable Pressroom Manufacturer Continues to Grow

WAUKEGAN, III. (July 28, 2009)... Amerikal Products Corporation recently promoted **Nick Buettner** to senior technician. His new responsibilities will include training existing and potential customers nationwide on the benefits of lean manufacturing and sustainable chemistry, including THINK™ and all Genesis® products.

“Nick has shown tremendous leadership and initiative,” said Bob Danielson, Jr., vice president of business development. “He’s well versed in every aspect of printing and packaging and has become extremely valuable to our team. Despite the economy, we’re growing because we’re able to offer printers a safer alternative while reducing overall costs. Nick’s playing an instrumental role in our growth and helping printers transition to lean manufacturing.”

Buettner was hired by Amerikal in 2000 and spent four years as a technician. Then, he spent the next five years at a digital printing solutions company, where he served as director of sales. In this role, he was responsible for selling and distributing digital print, engraving, screen printing and equipment related to trade shows, booths, signage and more. He also has experience installing and repairing digital equipment such as Epson and Canon and color profiling. Buettner joined Amerikal again in 2009 and was promoted to senior technician earlier this summer.

He graduated from Southern Methodist University with a degree in Finance and Organizational Behavioral. Nick is a member of Imprinted Sportswear Shows (ISS), National Business Media (NBM) and Specialty Graphic Imaging Association (SGIA).

About Amerikal

Since 1989, Amerikal Products Corporation has been committed to designing and engineering process management equipment to reduce costs and improve productivity in pressrooms worldwide. The company also offers printers a full line of sustainable pressroom solutions called Genesis®. Amerikal’s comprehensive approach to training and implementation helps printers reduce waste, pollution, energy costs and eliminate hazardous chemicals from their facilities. For more information, visit www.amerikal.com or www.geneischemistry.com or call 847.244.3600.