



**Press Release  
FOR IMMEDIATE RELEASE**

Contact: Lindsay Hansen  
PR & Marketing Director  
(480) 205.6195  
[lindsay@ldhconsulting.net](mailto:lindsay@ldhconsulting.net)

Robert Danielson, Jr.  
VP Business Development  
(847) 244.3600  
[rtdanjr@amerikal.com](mailto:rtdanjr@amerikal.com)

## **Amerikal Celebrates 20 Years**

**WAUKEGAN, III.** (August 20, 2009)... Last month, [Amerikal Products Corporation](#) reached a milestone as it celebrated its 20th anniversary.

“Our anniversary is more than a time to reflect on our past, it’s a time to envision our future and our ongoing commitment to offer the most sustainable pressroom solutions and energy efficient process management equipment to printers worldwide,” said Robert Danielson, founder and president of Amerikal.

Amerikal was formed in 1989 by Robert Danielson because he wanted to create a safer work environment for pressroom employees. Even though, he could have pursued an easier or more financially rewarding path, he never wavered on his commitment to pressroom safety.

“We were ahead of our times,” said Danielson. “But even then it was obvious how important sustainable solutions would become to our industry and the world. We have always been concerned with providing printers a safer and more efficient alternative to hazardous pressroom chemistry.”

Over the years, Amerikal has dramatically changed the printing and packaging industry with innovative products like Brigl Wash, Fastprint and THINK™. We were the first pressroom chemical manufacturer to successfully develop a single step fountain solution that does not contain alcohol or “alcohol substitutes”, hazardous air pollutants (HAP’s), Federal SARA Title 313 or California Proposition 65 chemicals.

Today, printers worldwide utilize Amerikal’s full line of sustainable solutions called Genesis® to print and package items such as cereal boxes, pharmaceuticals and cosmetics, books, magazines, newspapers and more.

Today, Amerikal has direct sales and distribution in the United States, more than 30 countries and six continents worldwide. According to Danielson, “We’re growing and the company is in the best position possible. The future looks very bright for Amerikal.”

### **About Amerikal**

Since 1989, Amerikal Products Corporation has been committed to designing and engineering process management equipment to reduce costs and improve productivity in pressrooms worldwide. The company also offers printers a full line of sustainable pressroom solutions called Genesis®. Amerikal’s comprehensive approach to training and implementation helps printers reduce waste, pollution, energy costs and eliminate hazardous chemicals from their facilities. For more information, visit [www.amerikal.com](http://www.amerikal.com) or [www.geneischemistry.com](http://www.geneischemistry.com) or call 847.244.3600.