



**Press Release
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Amerikal Continues to Set Industry Standards
*Sustainable Pressroom Chemistry Manufacturer to Offer Zero VOC
Ultra Violet Lamp Reflector Cleaner*

WAUKEGAN, III. (Sept. 16, 2008)... The leading innovator and manufacturer of sustainable pressroom solutions has done it again. Amerikal Products Corporation, through its Genesis® division is pleased to announce its latest creation a zero volatile organic compounds (VOC) ultra violet (UV) lamp reflector cleaner, called UV LRC.

“The new product is applied to lamps and reflectors used in the UV curing process and wiped clean. It is safe, simple to use and most importantly provides printers with an alternative to traditional cleaners,” said Bob Danielson, Jr., vice president of business development.

UV LRC can be used in both sheet fed and web applications. It can also be used on digital printing equipment with UV curing devices. UV LRC is used just like previous cleaners, except it will not leave residue or haze on the reflectors, which can contribute to issues with curing. Regular and preventative maintenance should be performed to prolong the life of lamps and reflectors.

“For 20 years, we’ve been committed to providing printers with sustainable solutions,” said Danielson. “Our main goal is to improve the printing and packaging process and make our industry safer. Too often companies claim they are green or sustainable, but to us it’s a way of life, not just a temporary marketing tactic. Our company was built on the foundation of providing printers with real solutions and UV LRC is just another example of how we’re setting the standards.”

UV LRC was in development and beta-testing for the past year and printers have said it works as well, if not better, than their traditional cleaners containing significant VOC’s.

Like all other Genesis products, UV LRC is an environmentally safe product. It contains zero VOC’s and no SARA Title 313 or Hazardous Air Pollutants (HAP’s) chemicals.

About Amerikal Products Corporation

Since 1989, Amerikal Products Corporation has been committed to designing and engineering process management equipment to reduce costs and improve productivity in pressrooms worldwide. The company also offers printers a full line of sustainable pressroom solutions called Genesis®. Amerikal’s comprehensive approach to training and implementation helps printers reduce waste, pollution, energy costs and eliminate hazardous chemicals from their facilities. For more information, visit www.amerikal.com.

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