

Message from the President



Robert Danielson

Dear friends and colleagues:

It's been a challenging few months for companies across the nation and the printing industry is no exception. Printers, print buyers, ink and chemistry manufacturers and vendors in the printing and packaging industry have definitely been impacted. It's no secret that our economy is experiencing turbulence and uncertainty. But, there is one thing Amerikal is certain about — **innovative companies will preserve and continue to shape the future of the printing and packaging industry.**

In this economy, it's even more important to look for products that are going to lower energy costs, reduce waste and overall consumption, and increase productivity in your facility. **Times are tough and printers who are embracing change and improving efficiencies are ahead of the competition.** Amerikal, through our Genesis® division can help you transition from traditional pressroom chemistry to sustainable solutions. Not only will you be doing what is good for the environment, but also what's good for your bottom line.

Amerikal is growing and we attribute our success to innovative technology and products and exceptional customers and employees. We are not letting a down economy halt our long-term strategy, we continue to re-invest in the company and develop new sustainable solutions that will help printers across the world. Just last month, we introduced a zero volatile organic compounds (VOC) ultra violet (UV) lamp reflector cleaner, called UV LRC.

We are excited about the future and we hope this November you take a moment to give "thanks" for all the wonderful things in your life and business. We are certainly thankful for the outstanding relationships we've built with customers worldwide; the talented team of individuals that work each day to ensure printers are receiving the best sustainable pressroom chemistry and equipment on the market and our terrific business and community partners who share our vision and join in collaboration to create opportunities and solutions.

Together, we can positively impact one of the world's oldest and largest industries. **Printing will continue to have its place in the market; it's our responsibility to make it more sustainable and efficient.**

We hope you enjoy this edition of Pressing News. As always, feel free to contact the Amerikal team with any questions and Happy Thanksgiving!

Sincerely,



R. Thomas Danielson
President, Amerikal Products Corporation

In the News

Amerikal Continues to Set Industry Standards with Introduction of UV LRC

The leading innovator and manufacturer of sustainable pressroom solutions has done it again. Amerikal Products Corporation, through its Genesis® division announced its latest creation a zero volatile organic compounds (VOC) ultra violet (UV) lamp reflector cleaner, called UV LRC.

"The new product is applied to lamps and reflectors used in the UV curing process and wiped clean. It is safe, simple to use and most importantly provides printers with an alternative to traditional cleaners," said Bob Danielson, Jr., vice president of business development.

To learn more visit:

<http://www.amerikal.com/news.html>.

Collier Supply Named as Genesis Chemistry Authorized Dealer in Minnesota

This October, Amerikal announced Collier Supply is now an authorized dealer in Minnesota and has begun offering customers Genesis®, the safest and most sustainable line of pressroom chemistry on the market.

[Click here](#) to read the full story.

Maple-Vail and Amerikal Print the First Green Book

This summer, Maple-Vail Book Manufacturing Group and Amerikal Products Corporation, two of the printing industry's most progressive and entrepreneurial companies, joined forces to

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make history by pioneering a process that allows books to be printed on a heat-set web press without any curing devices, ovens or blowers. The new sustainable process has revolutionized how books are printed and manufactured.

“Everyone has their version of being ‘green,’” says Steve Brooks, prep/press superintendent at Maple-Vail, “but this goes completely beyond the typical ways to be more eco-conscious. This process will forever change how books are printed. It will allow printers to reduce their energy costs and [volatile organic compounds (VOC)] while increasing quality.”

[Click here](#) to read the full story.

You Rocked the Vote: Amerikal Selected #17 by Fast Company Magazine Readers

For the second consecutive year, Amerikal Products Corporation was recently selected a *Fast Company* Magazine Fast 50 Reader's Favorite. Thousands of Fast 50 entries were submitted and Amerikal was selected No. 17 by *Fast Company* magazine readers' for their innovative and sustainable pressroom solutions. Thanks to all customers, colleagues and friends who voted and support Amerikal. To read the full release, [click here](#).

Congratulations to Thunder Press!

Thunder Press Inc., a pharmaceutical printer, recently relocated to a new 57,000 square foot sustainable printing facility where Amerikal & D&B partnered to engineer, install and implement process controls in this state-of-the-art facility.

By working together, all compressor heat sources from the building envelope were removed, nearly all VOC's were eliminated from liquids and compounds used in the manufacturing and general cleaning process and all ink drying and curing systems that create VOC's, heat and odors were removed.

Significant enhancements were made throughout the facility to ensure energy costs and VOC's were reduced. In addition, new equipment was installed to make the printing process more sustainable, efficient and productive.

Amerikal was involved in strategic planning, training and implementation of the new equipment and processes. For more than 20 years, Amerikal has been engineering equipment and sustainable chemistry that positively impacts the printing and packaging industry and we are proud to partner with Thunder Press!

[Click here](#) to learn more about Amerikal's Energy Efficient Equipment line.



Since 1989, Amerikal has engineered and manufactured fountain solution proportioning systems, silicone proportioning systems, fountain solution circulation systems and pre-press and pressroom filtration systems. Today, the Amerikal equipment line also includes water chillers and temperature control units.

Our emphasis on quality and common sense insures years of trouble free performance and improved efficiency at a fraction of the energy cost compared to other systems.

Call Amerikal today to discuss options for your pressroom!

Industry Innovations

What is VEA?

VEA is used as an Anti-Skin for ink. Anti-skin is used when ink is left in a printing press for an extended period of time (more than a couple of hours). Anti-skin is also used when storing of ink to prevent the ink from drying in the can. Typically, Anti-Skin is petroleum solvent based and is packaged in aerosol cans. Amerikal offers an environmentally friendly VEA through its full line of sustainable solutions called Genesis®, to learn more [click here](#).



Simple Steps to Sustainability

Would you like to start moving towards sustainability in your pressroom but don't know how to start? Genesis offers simple solutions to get you moving in the right direction.

Try our VEA Multipurpose Pressroom Product. VEA eliminates ALL environmental health and safety issues and is manufactured with 100% United States grown renewable resources. VEA is less expensive, completely safe, contains zero VOC's and works better than the traditional aerosol.

Call 847-244-3600 today for a free sample!

